

**Maryland Pharmacists Association**  
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**126th Annual Convention**  
**Saturday, June 14 - Tuesday, June 17, 2008**  
**The Clarion Resort Fontainebleau Hotel**  
**Ocean City, Maryland**

**Trade Show: Sunday, June 15, 2008**

AN INVITATION TO EXHIBITORS:

On behalf of the Maryland Pharmacists Association, we welcome your participation as an exhibitor at our 126<sup>th</sup> Annual Convention at The Clarion Resort Fontainebleau Hotel in Ocean City, Maryland, Sunday, June 15.

**FACT:** You can make more presentations and contacts in a day at a convention than a week in the field.

*Source:* Sales & Marketing Business Report

The Maryland Pharmacists Association meeting attracts pharmacists from Maryland, the District of Columbia, Delaware and Northern Virginia. Our meeting provides an unrivaled opportunity to meet pharmacists from all practice settings.

To insure your chances of prime exhibit space, please read the enclosed materials and send your Application and Contract for Exhibit Space, with full payment, to the MPhA office by **Friday, May 30, 2008**.

Sincerely,

Howard Schiff  
Executive Director

If you require hotel accommodations, The Clarion Resort Fontainebleau is offering discounted hotel rates for our event. To reserve your room, call the Clarion directly at **1-800-638-2100**. **You must tell the reservation agent you are with the Maryland Pharmacists Association to receive the special rate. The hotel deadline is Wednesday, May 21 2008.**

**Maryland Pharmacists Association**  
**125th Annual Convention**  
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**The Clarion Resort Fontainebleau Hotel**  
**Ocean City, Maryland**

## **Exhibit Space Application & Contract**

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### **Consider the Benefits**

The Maryland Pharmacists Association (MPhA) represents pharmacists from all practice areas in Maryland and the surrounding region. The Annual Convention brings together pharmacists for four days of professional education programs. Your exhibit is an important part of this total education experience. As exhibitors, you are the pharmacist's partner.

Exhibiting at the Trade Show offers you tremendous exposure to a vital segment of MPhA membership. This is your opportunity to inform pharmacists about your products and services, enhance your corporate image, and meet and interact with the decision-makers of Maryland Pharmacy. Not only do you meet face-to-face with Maryland Pharmacy leaders, but Trade Show exposure continues to be the most cost-effective way to reach qualified prospects.

### **Location**

The Clarion Resort Fontainebleau in Ocean City, Maryland is the location for this year's meeting. One large ballroom will be exclusively dedicated for the Trade Show. Come share in the many programs and activities with the attendees.

### **Reserving Your Space**

Complete the Exhibitor Application and Contract on the inside page and return to MPhA. No space reservations will be confirmed until the contract and full payment is received in the MPhA office. **If you have any questions, please contact MPhA at 410-727-0746.**

### **Exhibit Space**

MPhA will provide the following: an 8' x 10' space, an 8' high backdrop, one 6' clothed and skirted table, and two chairs.

No exhibit is permitted to obstruct the view of adjacent spaces. MPhA reserves the right to make changes, at exhibitor expense, of any exhibit that does not comply with the guidelines.

### **Space Rental**

Each 8' x 10' Exhibit Space is \$ 950. Full payment for space is due no later than Thursday, May 31, 2007.

#### **Move In**

Sunday, June 15

10:00 a.m. - 12:00 noon

#### **Move Out**

Sunday, June 15

After close of show

#### **Exhibit Hours**

Sunday, June 15

12:00 - 2:00 p.m.

### **Additional Information**

For your own protection, be sure to read carefully the Terms and Conditions in this mailing. It is important that your representatives at the show be aware of these terms and conditions and the general information that affects the operation of exhibits.

### **Terms and Conditions—Contract for Space**

The signed Exhibit Space Application and subsequent notice of assignment constitute a contract between the Maryland Pharmacists Association (hereinafter referred to as "MPhA") and the exhibitor. The following rules are part of the contract. Any point not specifically covered in these rules is subject to the decision of MPhA, which decision will be final.

### **Eligibility for Exhibiting**

In keeping with the education purposes of the Annual Convention, any exhibitor whose proposed exhibit will enhance the educational purpose of the meeting is eligible to apply for space. MPhA reserves the right to reject any application that in its judgement does not meet this criterion.

### **Space Assignments**

Assignments will be made based upon the date the exhibit space contract and full payment are received, as well as the space selection and location specifications supplied by the exhibitor. Location specifications include proximity to other companies. Priority of space selection is given to companies who are corporate sponsors, have exhibited in previous years and who advertise in the Maryland Pharmacist.



